



Name: Dr. SHEETAL HUKKERI

Designation: Assistant Professor

Specialization: Accounting & Taxation, Human Resources Management & Marketing Management

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Qualification

M.Com, M.Phil, DIT, Ph.D, (MBA)

NPTEL online Certification Programs (MHRD)

- Knowledge Management
- Innovation, Business Models and Entrepreneurship
- Leadership
- Global Marketing

Work Experience

20 years - Academics

Courses Facilitated

1. Human Resources Management
2. Organisational Behaviour
3. Marketing Management
4. Company Law and Secretarial Practice
5. Business Communication
6. Entrepreneurship
7. Consumer Behaviour
8. Accountant in Business (E1 – CIMA)
9. Principles of

Career Summary

- 20 years of experience in the field of Commerce and Management Education at Pre- University as well as UG level
- Guiding students at UG level in carrying out their Research Projects and Research Papers
- Organised various National and International Level Conferences, Research Workshops, Faculty Development Programs, Management Development Programs, Capacity Building Programs and Webinars for Academia and Students
- Competent in designing the course design, curriculum and efficient in managing day to day operations of the Department
- Director’s Nominee from School of Commerce for Anti-Discrimination Cell
- Worked as valuer and reviewer at Pre- University Board, Karnataka University, Dharwad and JAIN(Deemed-to-be University), Bangalore

- **Academic Profile:**
 - 2009 -JAIN(Deemed-To-Be University)*
 - June 2006 – April 2009: Lecturer Department of Business Studies, **Dr. R.B. Patil Rotary P.U. College for Science & Commerce and N.L.E. Society’s College for B.B.A. & B.C.A**, Hubli.
 - July 2004 -April 2006: Lecturer, Department of Commerce, **K.S.S.’s College of Commerce** Vidyanagar, Hubli.

Research Interest

Human Resources Management, Organisational Behaviour, Consumer Psychology, Entrepreneurship, Higher Education, Block chain Technology

Research Publications

1. **“From Best Practices to Next Practices – A Way to Perpetual Succession”**, Adarsh Research Cell – Research Edited Papers Series -Vol III, pp no. 284-288, with **ISBN-978-163102078-0**, 2014
2. **“Building Career and Human Capital-A Strategic Human Resource Practice”**, Adarsh Research Cell – Research Edited Papers Series - Vol III, pp no. 289-296, with **ISBN-978-163102078-0**
3. **“Faculty Engagement- An Innovative Strategy for Sustainability”** in the 4th International Conference on Managing Human Resources at the Workplace on 4th

Management

10. Strategic Management (E3 – CIMA)
11. Business Law
12. Learning & Development
13. Corporate and Business Law (ACCA)

Member on Committees / Editorial Boards

Member of BoE, School of Commerce, JAIN(Deemed-To-Be University)

Member of BoS, School of Commerce, JAIN(Deemed-To-Be University)

Member of Anti-Discrimination Cell, SoC, , JAIN(Deemed-To-Be University)

Member of IQAC committee of SoC, JAIN(Deemed-To-Be University)

Member of Mentoring Core Committee - JAIN(Deemed-To-Be University)

and 5th December 2015, organized by SDMIMD, Mysore, ISBN: 978-93-83302-07-9.

4. **“HR Next Practices for Sustainability – A Study on Faculty Engagement”**, National Conference on “Changing Role of HRM- The Strategic Opportunities and Challenges”, organized by JAIN University, Bangalore, ISBN:978-81-920992-7-9.
5. **“Talent Management of Academic Staff in Higher Education for Sustainable Development in Bengaluru”** at International Conference on Sustainability for Business Initiatives, Ideas, and Challenges, Mother Teresa Women's University, Kodaikanal held on 1st September 2016. ISBN-81-86520-27-9
6. **"Effect of Savings and Investment Pattern of Women with Effect to Gender Inequality with Special Reference to Bangalore City"**, One Day International Conference on Emerging Global Trends in Accounting and Finance conducted by Jain University on 25th of February 2017, at SCS, Bangalore. ISBN 978-93-85327-26-1
7. **“A Study on Digitization at Higher Education in India”**, Royal, UGC Approved Journal No.47037, ISSN-2278-8158, Vol -6, Issue-2, Part-7, pp -, IF-4.42, June-Nov-2017
8. **“Re-Engineering Management Education for the VUCA Environment by Understanding Needs and Learning Stages of Students”**, Royal UGC Approved Journal No.47037, ISSN-2278-8158, Vol -6, Issue-2, Part-8, pp -, IF-4.42, June-Nov-2017
9. **“Talent Management of Faculty Members in Higher Education in Bengaluru”** Royal UGC Approved Journal No.47037, ISSN-2278-8158, Vol -6, Issue-2, Part-9, pp -, IF-4.42, June-Nov-2017
10. **“A Study of Leadership Perspectives on Spirituality and Impact of Spiritual Practices on Facing Challenges at the Work Place”**, Advances in Theory Research and Practices in Management, UGC Approved Journal, 2018.
11. **“An Analytical Study on the Application of Aesthetic Leadership to Improve the Morale of Individuals in the Work Place”**, AJANTA - Peer Reviewed Referred and UGC listed Journal No.40776- an International Multidisciplinary quarterly research journal, ISSN 2277-5730, Vol - VII, Issue- IV P. No. 112-117, IF 5.5, 2018.
12. **“Impact of Institutional Climate on Human Factors - An Empirical Study among Faculty Members of Arts & Science Colleges in Bengaluru”**, International Journal of Pure & Applied Mathematics, ISSN 1314-339, Vol. 119, No.18, 2018, pp.3195-3214, IF-7.19, 2018
13. **“An Empirical Study on Talent Management of Academia in Higher Education”**, UGC-CARE listed

14. **“An Empirical Study on Employee Engagement in Higher Education”** UGC-CARE listed journal, International Journal of Advanced and Innovative Research, ISSN 2394-7780, Volume 6, Issue 2(XXXVI) pp 175-184, April-June-2019.
15. **“Talent Management in Higher Education - A Conceptual Framework on Review of Literature”**, UGC -CARE listed journal, Studies in Indian Place Names, ISSN 2394-3114, Volume 40, Issue 60, IF 6.3, Mar-2020
16. **“Employee Engagement in Higher Education – A Conceptual Study in New Global Realities”** UGC -CARE listed journal, Wesleyan Journal of Research, ISSN 0975-1386, 2021.
17. **“Talent Management for Sustainability – An Empirical Study on Higher Education Institutions at Bangalore”** in South India Journal of Social Sciences (UGC-CARE), Vol. XXI, No. 11 with ISSN 0972-8945 during January – June 2023.
18. **“GST Influence on Pricing Decisions of Service and Manufacturing Industries – A Study in Bangalore”** in the ABDC indexed journal Korea Review of International Studies, Volume 15 | Issue 37, with ISSN 1226-4741 in August 2022.
19. **“An Empirical Study on Helmet Usage among Youth”** in the ABDC indexed journal Empirical Economic Letters, Volume 21, Spcl Issue 2, with ISSN 1681-8997 in November 2022.
20. **“Block Chain Technologies and Financial Data Protection – An Application Approach to Financial and Operational Data – An Indian Perspective”** in JETIR, an International Peer-Reviewed, and Refereed Journal with ISSN: 2349-5162 in July 2023.
21. **“A Conceptual Review of Green HR & Environment Sustainable Practices in the IT Industry”** in the UGC-CARE listed journal Rabindra Bharati University Journal of Economics Vol: XVII - No.10, 2023 with ISSN: 0975-802X.
22. **“Talent Management of Academic Staff of Private Colleges at Higher Education - A Conceptual Study”** in the UGC-CARE listed journal Rabindra Bharati University Journal of Economics Vol: XVII - No.10, 2023 with ISSN: 0975-802X.
23. **“ Assessing Corporate Social Responsibility Performance Using Grey Relation Co-efficient Method: A Comparative Study”** at REST Journal on Banking, Accounting and Business Vol: 2(1), March 2023 REST Publisher; ISSN: 2583 4746 Website: <http://restpublisher.com/journals/jbab/> DOI: <https://doi.org/10.46632/jbab/2/1/12>
24. **“Evaluate the Performance of Best Employees in Human Resources (HR) Working Using TOPSIS**

Method” at REST Journal on Data Analytics and Artificial Intelligence Vol: 2(1), March 2023 REST Publisher; ISSN: 2583-5564 (Online) Website: <https://restpublisher.com/journals/jdaai/> DOI: <https://doi.org/10.46632/jdaai/2/1/11>

25. A Conceptual Review of Green HR & Environment Sustainable Practices in the It Industry” in the UGC-CARE listed journal Rabindra Bharati University Journal of Economics Vol: XVII - No.10, 2023

26. “Talent Management of Academic Staff of Private Colleges at Higher Education - A Conceptual Study” in the UGC-CARE listed journal Rabindra Bharati University Journal of Economics Vol: XVII - No.10, 2023

Patents

- Published a Patent titled **“An Internet of Things (IoT) based Solar-powered Water Cooler System to Fortify National Economic Growth**” in 2023. Patent application no. 202211072392.
- Published a Patent titled **“Impact for Direct Marketing Services in India**” in 2023. Patent application no. 202341002089.
- Published a Patent titled **“Implementation of Artificial Intelligence and Machine Learning Techniques for Data Analysis in Digital Marketing using Ethical and Legal Dimensions**” in 2023. Patent application no. 202341016832A.
- Published and Granted a Patent titled **“Device to evaluate shopping activity and spending habits of the customers**” in 2023. Patent application no. 392311-001.
- Published and Granted a Design Patent titled **“Robotic Device to Assist Human Resource Department**” on 16.05.2024. Patent application no. 399419-001.
- Published a Patent title **“Customer feedback KIOSK**” on 12.02.2024. Patent application no. 401663-001.
- Published on patent title **“Artificial Intelligence Based Enterprise Resource Planning KIOSK**” on 16.05.2024. Patent application no. 411948-001.

Articles / Case Studies

Consultancy / Projects

Minor Research Project on Linking Learning With Service: A Study On Faculty Motivations And Deterrents In Higher Educational Institutions (ongoing)

Books / Chapters

1. Co-authored Text Book on **Human Resource Management and Organizational Behaviour**, ISBN 978-93-85327-02-5, Jain University Press
2. Co-authored Text Book on **Company Law and Secretarial Practice**, ISBN 978-93-85327-02-5, Jain University Press
3. Co-authored a Text Book titled "**Total Quality Management**", ISBN: 978-81-960524-6-1, published by REST publishers in 2023.
4. Co-authored a book titled "**Blockchain Technology**" with ISBN: 978-81-964810-4-9, published by REST publishers in 2023.
5. Co-authored a book titled "**Fundamentals of Entrepreneurship**", ISBN: 978-81-966857-3-7, published by REST publishers in 2023.
6. Published a book chapter titled "**Evaluation of Managerial Behaviour and Effectiveness Using PROMETHEE Method**" in the book titled Trends in Banking, Accounting and Business with ISBN 978-81-956353-0-6 in 2023.
7. Published a book chapter titled "**International Human Resource Management: A Review and Critique Using the MOORA Method**" in the book titled Recent Trends in Management and Commerce with ISBN 978-81-936097-6-7 in 2023.
8. Co-authored a book titled "**Business Etiquette**". ISBN 978-93-87-865815, Forschung Publications, 2023
9. Published a book chapter titled "**A Study In Rural Areas Of Southern Karnataka Districts In Daily Farming Challenges Faced By The Entrepreneurs**" in the book titled Data-Driven Decision Making for Long-Term Business Success (SCOPUS Indexed) with ISBN 9798369321935 in Feb 2024
10. Published a book chapter titled "**Emotional Intelligence & Job Performance in the IT Sector on the Mediating Effect Of Occupational Role Stress**" in the book titled Data-Driven Intelligent Business Sustainability in the book titled Data-Driven Intelligent Business Sustainability (SCOPUS Indexed) with ISBN 9798369300497 in Feb 2024
11. Co-authored a book titled "**Fundamentals of Organizational Behaviour**". ISBN 9789356487154, Clever Fox Publisher, 2024
12. Co-authored a book titled "**Research Methodology and Publication Basis**". ISBN 978-81-969420-6-9, Rest Publisher, 2024

Activities

1. Area Coordinator of Department of Business Studies, JAIN (Deemed-to-be University) – Managing the day today activities of the Department
2. Mentor of Faculty Research Cell - Samshodhana, School of Commerce, JAIN (Deemed-to-be University) – Organising Conferences, Webinars, FDPs/MDPs and workshops for Academia

3. Mentor of Student Research Development Cell – Shodha - Organising Research Workshops, Conference, Case Study Analysis Competitions for students, guiding students to develop research papers.
4. Developing and reviewing discipline specific study materials of different courses.
5. Member of BoS - School of Commerce, JAIN (Deemed-to-be University)
6. Developed Syllabus for B.Com, B.Com(Honours) and BMS programs
7. Design and Developed the curriculum for B.Com and BMS programs as per the requirement of NEP-2020
8. As a member of BOE, School of Commerce, conducting the review process of End Semester Examination question papers for B.Com, B.Com(Honours) and BMS programs
9. Maintaining the research-related documentation of the Department for NAAC, UGC, and other Rating Agencies reference
10. Part of Sree Kutumbh Faculty Core Committee at School of Commerce, JAIN (Deemed-to-be University)
11. Member of Mentoring Core Committee Team, JAIN (Deemed-to-be University)

Recognition / Awards

1. Awarded Best **Research Paper** for “**Environmental Accounting –A Communication Tool**” presented at National Conference on “**Environmental Accounting**”, August 2010 at **Knowledge Utsav JAIN** (Deemed-to-be University), Bangalore
2. Awarded **Best Research Paper** for “**Emerging Perspectives in HRM-A Case Study**”, presented at National Seminar on “**Emerging Strategic Perspectives in Global Business**”, March 2011 at **Reva Institute of Science and Management, Bangalore, India**
3. Received Certificate of Appreciation for contribution as an **Educator and Mentor** for IMA Student Case Competition -2018 **from Institute of Management Accountants, USA.**
4. **Received Teaching Excellence Award** by Women Innovation Entrepreneurship Foundation on 18th February 2019
5. Received Certificate of Appreciation from **Association of Mutual Funds in India** for organizing a National Webinar on “**Strategy for Managing Personal Finance including Mutual Funds**” on 1st July 2021
6. **Awarded Second Best Research Paper** for “**Dairy Farming Challenges Faced by The Entrepreneurs – A Study In Rural Areas of Southern Karnataka Districts**” presented at International Conference on Sustainable Entrepreneurship held on 10th October 2022 at, JAIN (Deemed-to-be University), Bangalore
7. **Awarded Second Best Research Paper** for the “**Research Paper titled, “Examining The Impact of Professional Burnout on the Job Satisfaction and Mental Well-Being of Women in Higher Education Institutions from the Perspective of Gen-Zers”** in the Two Day International Conference on Business Resilience in the Era of Global

Turbulence held on 4th & 5th April 2024 at, JAIN (Deemed-to-be University), Bangalore

**Seminar
Conferences/Workshop/FDP
Attended**

8. National Seminar on **“Role of Educators in Developing Entrepreneurial Strengths and Competencies among Students for Micro, Small and Medium Enterprises-An Indian Perspective”** on October 2009 at JAIN (Deemed-to-be University), Bangalore, India.
9. National Conference on **“Total Quality Management”**, August 2010 at **Knowledge Utsav** at JAIN (Deemed-to-be University), Bangalore, India.
1. National Seminar on **“Human Rights Education in a Global Perspective”** on February 2011 at **K.L.E Society’s S. Nijalingappa College**, Bangalore, India.
2. National Seminar on **“Highlighting of Retailing in India”**, on March 2011 at **Advanced Management College**, Bangalore, India.
3. National Seminar on **“Emerging Strategic Perspectives in Global Business”**, on March 2011 at **Reva Institute of Science and Management**, Bangalore, India.
4. National Seminar on **“Business Excellence through Innovations”** on April 2011 at **JAIN University** Bangalore, India.
5. International Conference on **“Public Policy and Management, Infrastructure: Hard and Soft”** on 12th to 14th August 2013, **Indian Institute of Management** – Bangalore, India.
6. National Conference on **“Emerging Trends in Human Resource Management** on 29th Oct 2013 at **PES Institute of Technology**, Bangalore, India.
7. National Seminar on **“Strategic Human Resource Management Practice paradigms – Challenges and Opportunities in the Indian Context”** on 27th & 28th March 2014 at **Maharani’s Arts, Commerce & Management College for Women**. Bangalore, India.
8. International Conference on **“Managing Uncertainty and Complexity – ICMUC on Transitions and Turnarounds”**, on 30th June 2014 at **Sheshadripuram Evening Degree College**, Bangalore, India.
10. National Conference on **“Winning with VUCA-Innovations and Strategies”** on 2nd and 3rd March 2015 at **SCMS, JAIN (Deemed-to-be University)**, Bangalore
9. , Bangalore, India.
10. National Conference on **“Innovative Strategies in Industry and Commerce”** on 30th March, 2015 at **Al-Ameen Arts, Science & Commerce College**, Bangalore, India.

11. 4th International Conference on “**Managing Human Resources at the Workplace**” on 4th and 5th December 2015, **SDMIMD**, Mysuru, India.
11. International Conference on “**Demographics – Dividend or Disaster?**” on 29th and 30th January 2016, **School of Commerce Studies**, JAIN (Deemed-to-be University), Bangalore
12. International Conference on “**Sustainability for Business Initiatives, Ideas and Challenges**” on 1st September 2016, **Mother Teresa Women’s University**, Kodaikanal, Tamilnadu, India
12. International Conference on “**Emerging Global Trends in Accounting and Finance**” on 25th February 2017, **School of Commerce Studies**, JAIN (Deemed-to-be University), Bangalore, India.
13. National Conference on “**Opportunities and Challenges for Business under Climate Change Scenario**” on 8th March 2017, JAIN (Deemed-to-be University), Bangalore, India.
13. International Multidisciplinary Conference on “**Commerce, Management, Technology and Environmental Sciences**” on 29th September 2017, **St. Joseph College of Arts and Commerce**, Satpala, Virar, India.
14. National Conference on “**Advances in Theory, Research and Practices in Management**” on 23rd September 2017, Faculty of Management, **GLS University**, Ahmedabad, India.
15. Asia-Arab Summit & Awards-2018, International Multidisciplinary Conference on “**Convergence of ICT, Education, Business and Startups**” on 30th September 2018, **Mumbai**, India.
14. 3rd National HR Conference on “**The Paradigm Shift Towards Sustainability**” on 26th February 2018, School of Commerce Studies, JAIN (Deemed-to-be University), Bangalore, India.
15. 2nd International Conference on “**Emerging Global Trends in Accounting, Finance and Taxation**” on 27th February 2018, **School of Commerce Studies**, JAIN (Deemed-to-be University), Bangalore, India.
16. 3rd International Conference on “**Emerging Global Trends in Accounting, Finance and Taxation**” on 27th February 2019, **School of Commerce Studies, JAIN (Deemed- To- Be University)**, Bangalore, India.
17. 4th National HR Conference on “**HR 360 -Talent, Technology and Ideas**” on 28th February 2019, **School of Commerce Studies, JAIN (Deemed-To- Be University)**, Bangalore, India.
18. 4th International Conference on “**Emerging Global Trends in Accounting, Finance and Taxation**” on 27th February 2020, **School of Commerce**

Studies, JAIN (Deemed- To- Be University), Bangalore, India.

19. International Conference on “**Redefining Human Resource and Marketing Management Perspectives**” on 28th February 2020, **School of Commerce Studies, JAIN (Deemed- To- Be University)**, Bangalore, India.
20. National Conference on “**Emerging Trends & Paradigm Shifts in Social Sciences: Issues and Challenges ETPSSIC 2020- (Online Mode)**” on 26th and 27th June 2020, **Mother Teresa Women’s University**, Kodaikanal, Tamilnadu, India.
21. 5-Day Virtual FDP titled **Statistical Analysis in Research using SPSS** from 4th to 8th October 2021 organized by School of Commerce, JAIN (Deemed-to-be University).
22. Participated in the two day **Virtual Entrepreneurship Conclave** on 16 & 17th December 2021 organized by School of Commerce, JAIN (Deemed-to-be University).
23. Virtual International Conference on **Redefining and Transforming the Role of Higher Education for Sustainable Development** on 30th September 2021 organized by School of Commerce, JAIN (Deemed-to-be University).
24. 5-Day Online FDP titled **Strategies for Investing in Stock Market** from 26th to 30th July 2021 organized by School of Commerce, JAIN (Deemed-to-be University).
25. 5-Day Virtual FDP titled **Dimensions of Research** from 13th to 17th September 2021 organized by School of Commerce, JAIN (Deemed-to-be University).
26. Participated in the AICTE Recognized Faculty Development Programme on “**Business and Soft Skill Management**” Conducted by the Entrepreneurship Development and Industrial Coordination Department, NITTTR, Ministry of Education, Government of India from 19/09/2022 to 23/09/2022 (One Week) at Jain (Deemed to be University), Bangalore Karnataka.
27. Participated in the AICTE Recognized Faculty Development Programme on “**Leadership and Management Development**” Conducted by Entrepreneurship Development and Industrial Coordination Department, NITTTR, Ministry of Education, Government of India from 09/01/2023 to 13/01/2023 (One Week) at JAIN (Deemed-to-be University), Bangalore Karnataka.
28. Participated in the AICTE Recognized Faculty Development Programme on “**Blue Ocean Strategy for Entrepreneurship Promotion**” Conducted by Entrepreneurship Development and Industrial Coordination Department, NITTTR, Ministry of Education, Government of India from

13/03/2023 to 17/03/2023 (One Week) (One Week) at JAIN (Deemed-to-be University), Bangalore, Karnataka.

29. Participated in a 5-Day Online FDP titled **Data Analysis using SPSS** from 20th to 24th February 2023 organized by School of Commerce, JAIN (Deemed-to-be University).
30. Participated in a 5-Day Online FDP titled **Data Analysis using R** from 17th to 21st April 2023 organized by School of Commerce, JAIN (Deemed-to-be University), Bangalore, India.
31. Presented a research paper titled **“Talent Management in Higher Education – A Conceptual Framework on Review of Literature”** in the 4th International Conference on Emerging Global Trends in Accounting, Taxation and Finance organized by School of Commerce, JAIN (Deemed-to-be University), Bangalore on 27th February 2020.
32. Presented a paper titled **“Employee Engagement in Higher Education – A Conceptual Study in New Global Realities”** in the Virtual International Conference on Business and Education in the New Global Realities (ICBENGR) organized by School of Commerce, JAIN (Deemed-to-be University) on 22nd December 2020.
33. Presented a paper titled **“GST Influence on Pricing Decision of Service and Manufacturing Industries- A Study in Bangalore”** in the International Conference on Entrepreneurship & Innovation - Embracing Sustainability & Transformation organized by The Oxford College of Business Management on 30th June & 1st July, 2022.
34. Presented a paper titled **“Dairy Farming Challenges Faced by The Entrepreneurs – A Study In Rural Areas of Southern Karnataka Districts”** in Virtual International Conference on Sustainable Entrepreneurship – Rethink, Redesign and Redefine organized by School of Commerce, JAIN (Deemed-to-be University) on 10th October 2022 and won 2nd Best Paper award.
35. Presented a paper titled **“A Conceptual Framework on Students Perception on Hybrid Mode of Learning in Higher Education”** along with students at the International Student Conference Evolving Landscape of Global Business (ICELGB) conducted by SoC, JAIN (Deemed-to-be University) on 30th September 2022.
36. Presented a paper titled **“Talent Management of Academic Staff of Private Colleges at Higher Education - A Conceptual Study”** along with students at the International Student Conference Evolving Landscape of Global Business (ICELGB)

conducted by SoC, JAIN (Deemed-to-be University) on 30th September 2022.

37. Presented a paper titled “**Artificial Intelligence in Human Resources Management- A Conceptual Overview**” along with students at the International Student Conference Evolving Landscape of Global Business (ICELGB) conducted by SoC, JAIN (Deemed-to-be University) on 30th September 2022.
38. Presented a paper titled “**A Study on Artificial Intelligence in Health Care Sector**” along with students at the International Student Conference Evolving Landscape of Global Business (ICELGB) conducted by SoC, JAIN (Deemed-to-be University) on 30th September 2022.
39. Presented a research paper titled “**A Conceptual Review of Green HR & Environment Sustainable Practices in the IT Industry**” along with students at the International Student Conference Evolving Landscape of Global Business (ICELGB) conducted by SoC, JAIN (Deemed-to-be University) on 30th September 2022.
40. Presented a research paper titled “**A Study of Leadership perspectives on Spirituality and Impact of Spiritual Practices on Facing Challenges at the Work Place**” in the National Conference conducted by GLS University in September 2018.
41. Presented research paper titled “**A Conceptual Study on Employee Burnout in Higher Education Institutions**” at an International Conference titled Industry 5.0: Progress, People, Planet on 21st September 2023, organized by SoC, JAIN (Deemed-to-be University).
42. Presented a research paper titled “**Cosmopolitan Living during the COVID-19 Era: Navigating Challenges and Uniting Communities - An Impact Analysis**” at the two-days National Conference on “India’s Journey towards Trillion Economy- Opportunities and Challenges” conducted by AMC College held on 25th and 26th September 2023.
43. Presented research paper titled “**A Study on Artificial Intelligence in Talent Management**” at a National Level Conference on “Driving Innovation for India: 2030” on 18th January 2030” organised by SoC, JAIN (Deemed-to-be University).
44. Participated in the **one-day i-Discovery program** held on January 11, 2024 at JAIN (Deemed-to-be University)
45. Participated at Capacity Development Program On “**Advanced Research Methodology**” held between 20-Feb-2024 to 01-Mar-2024 Organized by Internal Quality Assurance Cell in association with Department of Commerce

46. Presented a Paper titled “**Examining The Impact Of Professional Burnout On The Job Satisfaction & Mental Weall Being Of Women Higher Education Institutions: From The Perspective Of Gen Zers**” in a Two-Day International Conference on Business Resilience in the Era of Global Turbulence held on 4th & 5th April 2024 Organized by faculty Research Cell-Samshodhana, School of Commerce.

47. Participated in the National Level Conference On **Driving Innovation for India: 2030** held on 18.01.2024 at Jain(Deemed-to-be University)